

DGD MARKETING CONSULTANCY

KICKSTARTING BRANDS THROUGH CREATIVE MARKETING

MISSION

to empower start-ups and established businesses with creative marketing strategies and compelling content, helping them achieve their brand goals and objectives

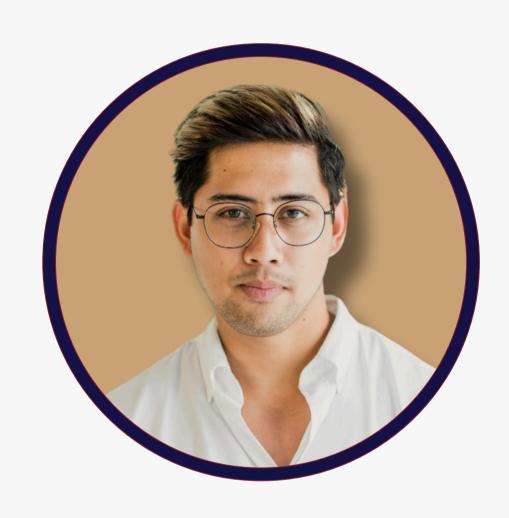
VISION

to become a globally trusted marketing consultancy, elevating businesses through personalized guidance, creative strategies, and compelling content.

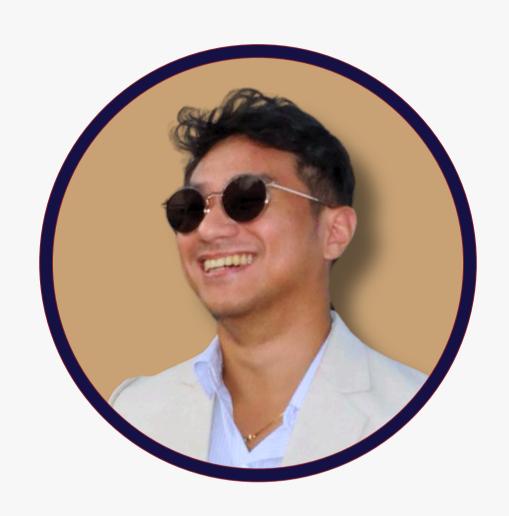




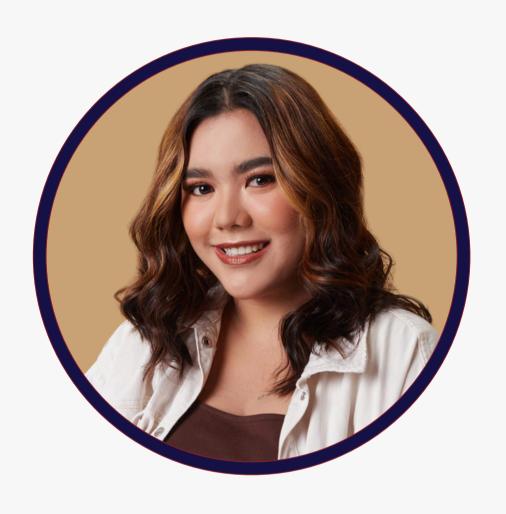
OUR TEAM



GIO DIAMANTE, MMC Founder, CEO



HANS ARRIETA COO



SOFIA RAMIREZ
Social Media Specialist



SERVICES THAT DELIVER RESULTS

Marketing Consultancy

Need a creative, well-crafted strategy to kickstart your brand? Our expert marketing specialists are at your disposal

Marketing Training

Still traditional? Train your marketing team with the latest strategies and tools for sustainability and growth by our experienced trainers

Photo and Video Coverage

Enhance your brand assets and highlight timeless events, captured by our creative photo and video team



Virtual Marketing Specialists

Need a marketing expert to work with you remotely? Our experienced virtual marketing specialists will be your partners in scaling your business

Social Media Management

Enhance your social media presence through our skilled social media managers

Website Development

Build your brand's website with our expert web developers

Graphic Design

Produce high-quality graphic designs with our talented graphic artists

OUR CLIENTS





















MINDANAO MEDICAL FOUNDATION COLLEGE

OUR WORKS

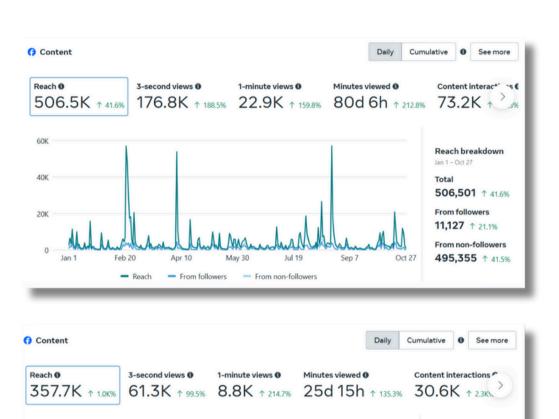
Davao-based Medical School

Reach breakdown Jan 1, 2023 - Dec 31, 2023

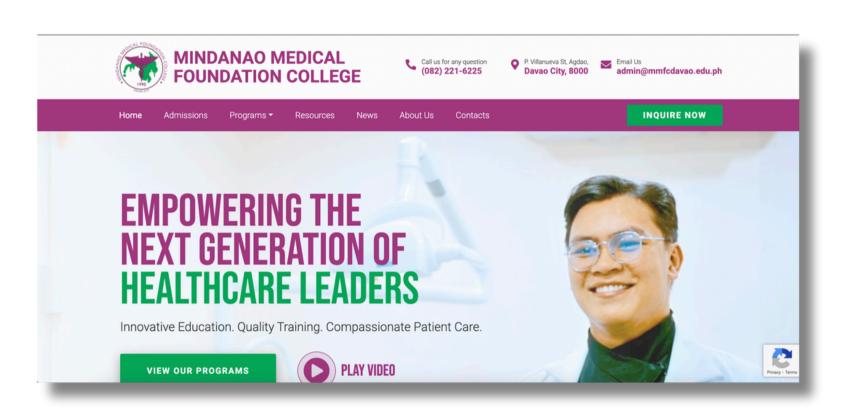
357,724 ↑ 1.0K%

9,187 149.6%

Service: Marketing Consultancy | Social Media Management | Photo and Video Coverage | Website Development







<u>Link to Videos</u>
<u>Link to Website</u>



Service Rendered:

Reach
 From followers
 From non-followers

We strategize, create, and manage MMFC's social media. We revamped and optimized their website. We also covered their major events including graduations, sports fests, as well as shoot video content for their promotional ads.



VAUGHNN'S GOLD

Davao-based Jewelry Shop Service: Photo and Video Coverage

OUR WORKS





Link to Videos



Service Rendered:

We shot, storyboarded, and edited original promotional videos and brand assets for the client.

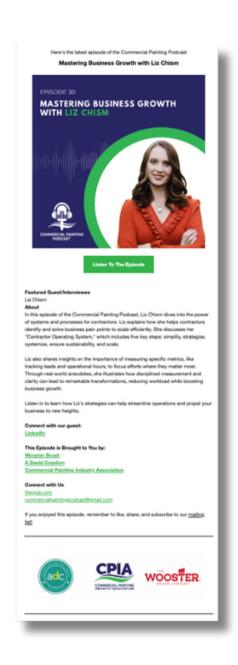


COMMERCIAL PAINTING PODCAST

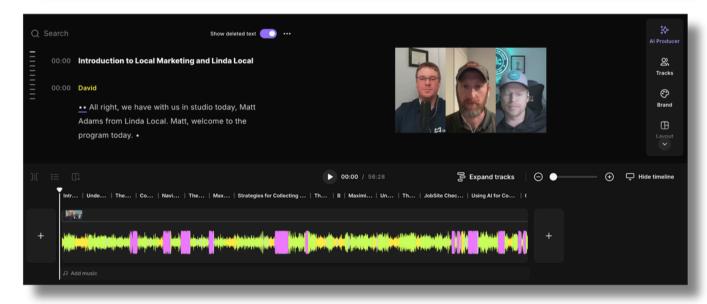
OUR WORKS

US-based Podcasts by and for Commercial Painters Service: Virtual Marketing Specialist | Graphic Design









Link to Videos



Service Rendered:

Our expert Virtual Marketing Specialist organize podcast recordings, manage the podcast's social media accounts, and develop email marketing campaigns for the client for listener growth and sponsorships. We also created visual assets for their website.



A DAVID CREATION

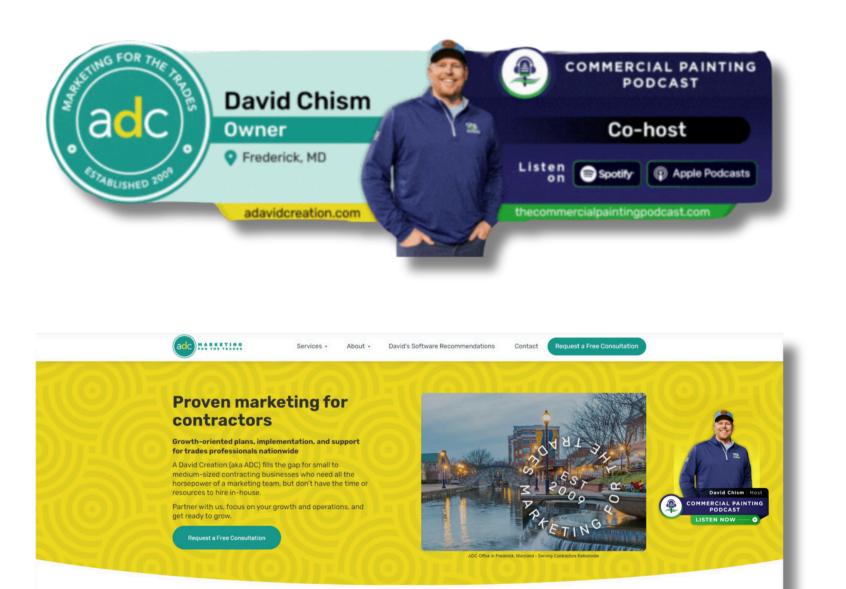
OUR WORKS

Link to Assets

US-based Marketing Agency for Commercial Painting companies Service: Graphic Design









Service Rendered:

We designed a variety of visual assets for ADC and their clients, from collaterals, to documents, and website widgets, and more.

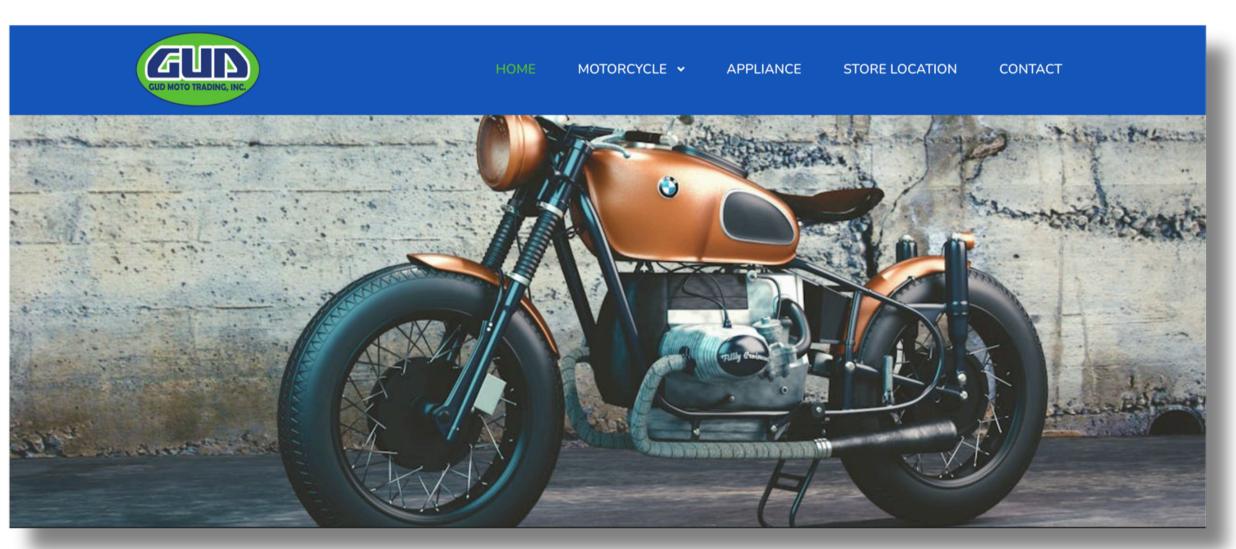


GUD MOTO TRADING

OUR WORKS

Dumaguete-based distributor of Premium Motorcycles & Appliances Service: Marketing Training | Website Development





Link to Website



Service Rendered:

We conducted a 3-month marketing training program for the client's main marketing team, providing them with updated and trending ideas, tools, and strategies for sustainability. We also revamped and optimized their website.



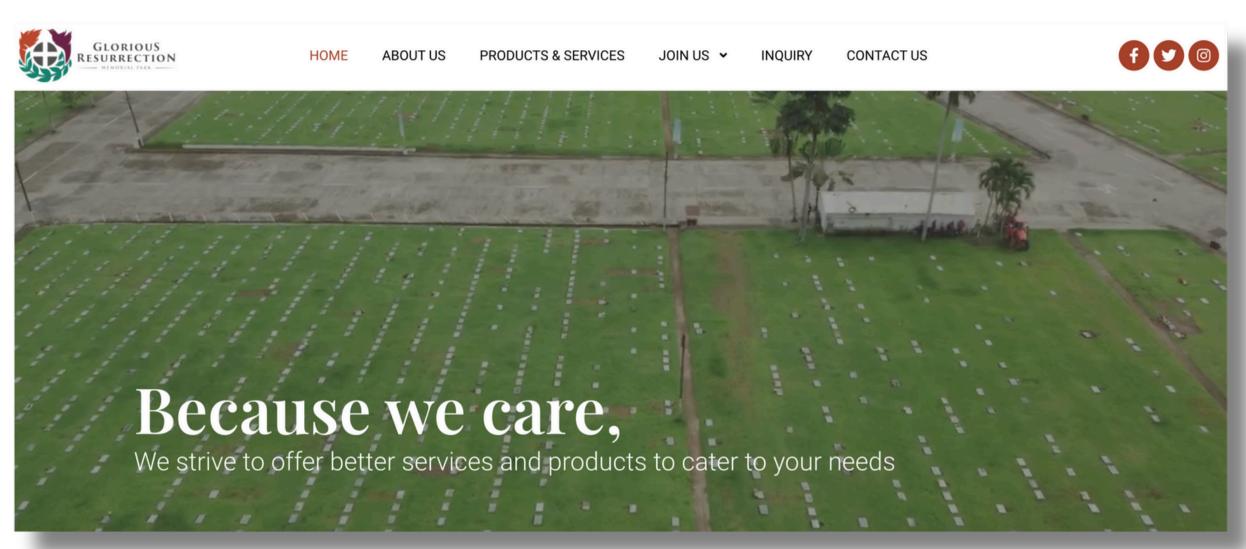
GLORIOUS RESURRECTION MEMORIAL PARK

OUR WORKS

Tagum-based Memorial Park Service: Marketing Consultancy | Social Media Management







Link to Website



Service Rendered:

We strategize, create, and manage GRMP's social media. We also revamped and optimized their website. *1-week performance of social media page.



ADDU BATCH 99 KNIGHTS

Ateneo de Davao University Alumni

Service: Graphic Design



CEL LOGISTICS OUR WORKS

Philippine Logistics Company Service: Graphic Design







Service Rendered: We designed collaterals for clients.

SOCIAL MEDIA MOODBOARD Sample social media posts for clients

OUR WORKS







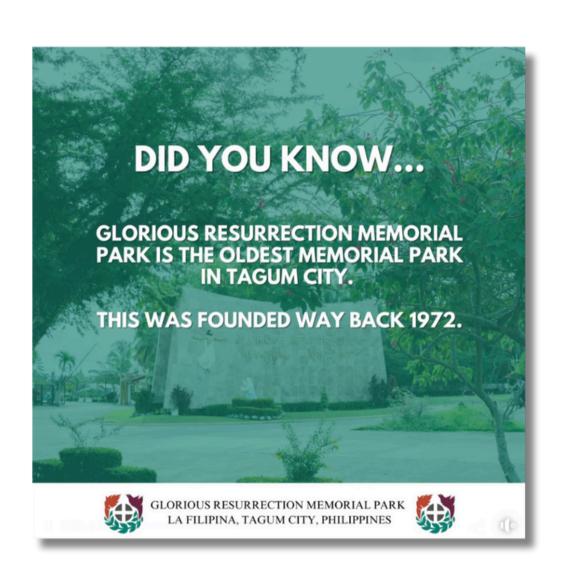


SOCIAL MEDIA MOODBOARD Sample social media posts for clients

OUR WORKS









OUR WORKS













- (S) dgdmktg@gmail.com
- +63 917 652 1381
- DGD Marketing Consultancy
- @ adgdmktg
- in DGD Marketing Consultancy